

FOR IMMEDIATE RELEASE:

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ToolStudios® Hired by International Fashion Icon Vera Wang

Niwot, Colo. – February 14, 2008 – New York fashion house Vera Wang hired local design firm ToolStudios® to develop the homepage flash movie for the re-launch of their website, VeraWang.com. This most recent addition to an already esteemed clientele positions ToolStudios® in the upper echelons of marketing agencies, making them a sought after partner in luxury markets, both locally and nationally.

Established in 2001, ToolStudios® is nestled in the foothills of Colorado's Front Range, in close proximity to Boulder and Denver. Longtime area resident Charles Bell founded the agency in order to meet local and national account needs through what he coins, "Intelligent Design." The agency specializes in creative, web and print development and marketing for clients all over the country. At present, Tool works with such brands as Lady Luck Jewelry, Flow Design, CatEye and the New York based companies Well Souled and SignsAlign.

The addition of Vera Wang is the third New York client that Tool has added to its studio in the last year.

"We've been aggressively going after the New York market because of the progressive nature of the design world in the cosmopolitan area that essentially dictates the creative for the rest of the country, if not the world," says Mr. Bell.

"By getting a piece of the action in New York, we can segue into the next level and guarantee unparalleled expertise in web development for all of our clients, wherever they may be."

Tool promises this current project – the first of many on which the agency intends to work with Vera Wang – to be unlike anything seen in this market on the web today. Using the most advanced web development technologies, Tool is pushing the boundaries of design to a new level to showcase the Vera Wang brand.

Vera Wang opened her flagship bridal salon in the renowned Carlyle Hotel in 1990. Her reputation for designing artistic, sumptuous, couture-inspired gowns expanded into a fashion empire that now includes ready-to-wear, fragrance, eyewear, footwear, lingerie, jewelry, fine papers and home collections. For more information about Vera Wang, please visit VeraWang.com.

For more information about ToolStudios®, please contact Charles R. Bell, Founder/Creative Director, at 303.652.8353 or visit ToolStudios.com.

FOR IMMEDIATE RELEASE:

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eRealEstate to Host Investment Conference

NIWOT, Colo. – Sept. 20, 2005 – eRealEstate, the complete resource for real estate investment, is hosting a conference titled, “Real Estate Opportunities in Colorado” on Oct. 29 at the Colorado Convention Center in Denver. The conference, a discount property sale and series of seminars featuring Colorado real estate experts, will run from 9 a.m. to 5 p.m. Admission is free to anyone who RSVPs in advance.

Established and novice investors alike are encouraged to attend, as there will be workshops to help investors at every level create a real estate investment plan. Investment experts will highlight premium investment opportunities throughout the state and hundreds of genuine discount properties, sourced by eRealEstate, will be available for purchase. There will also be investor-friendly vendors in attendance to answer questions and provide services to real estate investors.

Attendees will also have a chance to learn about eRealEstate opportunities, including membership, licensing, support services and the wholesale marketplace. eRealEstate’s resources are available to anyone with an interest in investing, as membership at the lowest level is free.

eRealEstate hopes to show that owning real estate and building wealth through real estate is a reasonable goal for anyone, as many opportunities exist for purchasing properties with no costs up front.

The conference comes at a time when many investors are turning to real estate as an avenue for investment. Real estate is the IPO of the new millennium, according to Ross Hair, investor and eRealEstate founder, whose vision is to provide access to as much free information as possible to people who want to invest. This conference, the formal launch of eRealEstate, is just the beginning of what will become the most comprehensive investment resource available.

For more information about eRealEstate or to RSVP for the conference, please call 303.652.4995 or email rsvp@erealestate.com. Advance registration is free and tickets at the door are \$25.

eRealEstate is an information portal and wholesale marketplace dedicated to providing extensive support services and discount properties for its investor network. Members have access to free educational resources, a platform for real estate transactions and licensing opportunities designed to empower investors, initiate investment ventures and drive success. For more information about eRealEstate, please call Ross Hair at 303.667.1609.

FOR IMMEDIATE RELEASE:

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SilverLine Payroll Braces for Avalanche of New Clients

BOULDER, COLO. – Dec. 20, 2006 – As the New Year approaches, SilverLine Payroll is preparing for a large increase in the number of businesses who want to process payroll locally. The company, Boulder's only local payroll processor, expects a record increase in the number of new clients acquired in 2007. Businesses that switch to SilverLine by the first of the year will get free payroll processing in January.

"If you've ever considered a switch, now is the time," said Matt Given, president and CEO of SilverLine, stressing the timeliness of switching before the New Year. "We are receiving inquiries from a huge number of local, Boulder-based businesses."

Given attributes this surge in interest to the complete menu of services that SilverLine offers. Their one-stop shop includes payroll and payroll tax management, time and attendance tracking, worker's comp payment service, credit card processing services and human resource management. They also work with a select group of vendors, who as part of their referral program provide other specialized business services such as health insurance and 401K administration.

SilverLine prides itself on its dedication to the local business community, actively participating in the Boulder Independent Business Alliance, The Boulder Chamber, and the Small Business Development Center. By keeping business operations local, they are able to offer personal, accessible customer service. Dedicated payroll specialists provide individualized support, eliminating the costly errors and customer frustration that is all too common with national payroll processors.

Amy Gibb, a Boulder small business consultant, agrees with the idea that this is the right time to evaluate a new payroll vendor relationship.

"I urge my clients to take a look at their payroll function at this time of year. It just makes sense to make a clean start in January," said Gibb, adding that it's no surprise that SilverLine's business is on the upswing. "Several of my clients use SilverLine Payroll. They're all happy with the level of service and the available products. I'll keep referring them to my small-to-medium sized business clients."

SilverLine still has slots available for a January conversion. As the New Year approaches, businesses that have often thought of switching payroll companies should consider a fresh start with SilverLine Payroll. For more information about SilverLine, please call Matt Given at 303.449.4948.

SilverLine Payroll is Boulder's only full-service payroll processing and business services company with a menu of products and services including online payroll management, electronic time and attendance, worker compensation consulting, credit card processing services, and human resource consulting. Dedicated to supporting local business, SilverLine focuses on thorough, thoughtful customer service solutions, designed to make businesses more efficient.

FOR IMMEDIATE RELEASE:

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**Colorado Anti-Junk Mail Legislation Halted
Consumers can still stop junk mail privately**

BOULDER, COLO. – Mar. 19, 2007 – Legislative efforts to allow consumers to eliminate junk mail from their mailboxes have been halted in Colorado. But Coloradoans still have options, such as StopTheJunkMail.com, to remove themselves from mass mailing lists. StopTheJunkMail.com wants consumers everywhere to know that even though similar efforts throughout the country are being stifled, they can still opt-out of getting direct mail using the company's private service.

The bill, sponsored by state Rep. Sara Gagliardi, a freshman Democrat from Arvada, faced opposition from businesses, unions and postal workers whose livelihoods depend on the multibillion-dollar direct mail industry. Gagliardi said she introduced the bill to address environmental concerns and the threat of identity theft that accompanies direct mail. The proposal would have allowed Coloradoans to sign up on a "do not mail" list, similar to the "no call" list that stops telephone solicitations.

Having the option to stop receiving unsolicited mail, while easing the conscience of the "green-minded" population, would have resulted in Postal Service layoffs. Approximately half of the 12.5 million pieces of mail delivered in the state are classified as direct mail, and account for one-third of their operating budget.

Similar legislation is pending in Connecticut, Hawaii, Maryland, Michigan, Missouri, New York, Texas, Washington, Arkansas, Montana and Vermont. While Coloradoans no longer have a state-sponsored option for reducing unsolicited mail, they can still say no to junk in the mailbox by using StopTheJunkMail.com's service, as can any consumer – nationwide – who is tired of sifting through piles of unwanted mail.

StopTheJunkMail.com, a Boulder, Colo. based company, was founded in 2001 as a convenient, cost-effective way for subscribers to opt out of receiving unsolicited mail. For a nominal fee, StopTheJunkMail.com will remove subscriber information from select mailing lists and plant a tree in an effort to repopulate forests being depleted by junk mail production.

For more information about StopTheJunkMail.com, and how it's filling the void left by the recently terminated legislation, please contact Margot Brown at 866.769.5885 or media@stopthejunkmail.com.